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THE AMERICAN COLLEGE BULLETIN

Published by the Council of Church Boards of Education
50c. per annum; 10 or more subscriptions, 40c. each

Executive Secretary, ROBERT L. KELLY
Survey Secretary, B. WARREN BROWN

ISSUED BI-WEEKLY
19 So. La Salle St., Chicago, Ill.

Entered as second class matter October 29, 1917, at the Post Office at Chicago, Illinois, under the Act of
March 3, 1891.

Volume 1

MARCH 23, 1918

No. 12

The activities of the headquarters office for the past two months and a half are briefly summarized in this issue of the Bulletin.

CO-OPERATIVE PUBLICITY

The first issue of one hundred thousand copies of "Your Country Calls You" was distributed through sixty-two colleges and boards in twenty-seven states. The second issue is now being distributed.

The first fifty thousand of "Meeting College Expenses" have gone to thirty-eight colleges in nineteen states. A third issue of twenty-five thousand copies is now ready.

The first issue of one hundred and fifty thousand copies of "The World Calls You" is now being distributed through the colleges and boards.

Dr. James E. Clarke has revised his booklet on "The Place and Function of the Christian College" and it has been printed by the Council. It will soon be ready for distribution.

A 31-page booklet with cover entitled "Addresses Delivered in the Church and the College Section of the National Council of Congregational Churches" has been issued by Mr. W. W. Mills, Marietta, Ohio, and is ready for distribution. It contains an address by Dr. Kelly on "The General Situation as to Higher Education under Denominational Control," and other addresses by Rev. Lloyd Douglas, Ann Arbor, Michigan; President J. A. Blaisdell, Pomona College, and Rev. W. H. Day, Bridgeport, Connecticut, Moderator of the National Council. A copy will be mailed to subscribers of the Bulletin, so long as the supply lasts, for a three-cent stamp.

CO-OPERATIVE PURCHASING

The Committee on Co-operative Purchasing has made a thorough investigation along a few stated lines of college supplies. The data secured have been collaborated and furnish much valuable information.

In the light of this data they have made a mill order for 500,000 envelopes and a corresponding quantity of paper for letterheads. The reduction in prices made possible by the process of standardization involved and the bulk order were greatly appreciated by the colleges, as is evidenced by the fact that individual orders came in at once to take up the entire supply. Hundreds of dollars will be saved by this single transaction, which is the first experiment of the Committee.